

REP HEADLINE# 6363147 TRF# 335761
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP OCT5/12 13.38
CHANGES *** WPXI-TV ***

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # CONTRACT # 6363147

PRDCT AMER TAX REFORM EST#2813 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT5/12 OCT16/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT5/12 13.38

REP: TO JEN
FR CHERYL
RVSD AGY CODE
TTL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS: |
| AGENCY ADVERTISER CODE = | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = | | | | | | | | | | | | |
| AGENCY EST# = 2813 | | | | | | | | | | | | |

NO BUYS TO PRINT

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|--------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| OCT/12 | | | | | | | | | | | | |

CONTRACT TOTAL 49450.00
TOTAL SPOTS 32

MARKET TOTALS \$183,148 WPXI 27% KDKA 28% WTAE 16% WPGH 25% CABL 0% WPCW 3% WPMY 1%
STEELERS ON FOX
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE